

# **“ SCC CHESS TALK ”**

**Newsletter of / Le Journal de Scarborough Chess Club**

**( LARGEST Can. C. C. ; C. d' E. Can. PLUS DE 100 Memb. )**

e – mail : [scarboro@idirect.ca](mailto:scarboro@idirect.ca)

Website : [www.yesic.com/~jadraheb](http://www.yesic.com/~jadraheb)

*ITEMS OF INTEREST TO BOTH MEMBERS & NON-MEMBERS*

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## **DO YOU KNOW ? / Savez-Vous ?**

### **SCC Prize Fund Projection for Club-Run Open Actives**

#### **Y2K SCC Active Promotion Flyer**

When SCC drafted its registration flyer for its first monthly active tournament in 2000, being the **Y2K Active** held January 22, 2000, it had to make a projection of what might be a reasonably expected prize fund. This is based on an optimistic, but realistic, estimate of the anticipated turnout. How did we do as futurists, using our figure of **50** players ? Let's look at some actual information on this.

#### **2 Year Statistical Average ( 1998 & 1999 )**

It is gratifying to find out from some statistical analysis of Toronto club-run actives in 1998 & 1999, that the SCC projection is reasonable to advertise and is dead-on ! The data is set out below :

<b>Year(s)</b>	<b><u>1998/1999</u></b>	<b><u>1998</u></b>	<b><u>1999</u></b>
<b>Tournaments</b>			
1. SCC Bent Jenson Active	<b>37</b>	1. SCC January Active	<b>51</b>
2. SCC March Active	<b>34</b>	2. SCC February Active	<b>33</b>
3. SCC May Active	<b>32</b>	3. SCC April Active	<b>28</b>
4. SCC November Active	<b>61</b>	4. SCC May Active	<b>26</b>
5. SCC Xmas Active	<b>57</b>	5. SCC June Active	<b>27</b>
		6. SCC July Active	<b>25</b>
		7. DCC Active # 1 (Aug.)	<b>35</b>
		8. DCC Active # 2 (Sept.)	<b>22</b>
		9. DCC Active # 3 (Oct.)	<b>30</b>
		10. SCC November Active	<b>31</b>
		11. SCC December	<b>51</b>
<b>Total Players</b>	<b>580</b>	<b>221</b>	<b>359</b>
<b>Av. No. of Players/Tourn.</b>	<b>36</b>	<b>44</b>	<b>33</b>
<b>Av. – 2 Largest Turn-outs</b>	<b>55 ( 4 Tourn.)</b>	<b>59</b>	<b>51</b>

SCC therefore is using a figure that is slightly lower than the average of the 4 highest tournaments of 1998/1999. This is a modest decrease, but is reasonable considering the overall average turn-out. For advertising purposes, it appears SCC believes using a modified 4-highest tournament figure, encourages more players to attend, given a larger advertised prize fund than would be the case if only the much lower 2-year average was used. It is an optimistic figure, but is at the same time realistic in that such turn-outs have occurred at least twice per year in 1998 & 1999 ( Of course, we all hope that participation in Toronto Club-Run Actives will increase beyond the last 2-year average in 2000 ).

#### **SCC Y2K Active (January 22)**

Turn-out - **28** players ( the below average figure may be due to our being the 4<sup>th</sup> tourn. in 4 wks. : – active: Jan. 8; weekend : Dec. 26, 1999; Jan. 14, 2000 ).

( Rev. 00/05/31 )